



Blog #11

My Purpose

For as long as I can remember, I have lived a purposeful life. But I also never forget to include the “F” word known as FUN!!!

I have met women and men throughout my life who were important by title and position. But when all of that importance was stripped away, they lost their purpose. These same people were not able to communicate their purpose either beyond their business/professional personality. What a shame.

Recently, I met with a young business man who wanted to sell me his value proposition. His first mistake I that he did not do his homework on me or my company. (That is a simple trip to the website and LinkedIn). Well, I threw him for a loop when I answered his question “Tell me who you are?” My response was “I am Oliver’s wife, Courtney’s mom, Kenzo and Imani’s Maja, A sister, friend and daughter. Now what I do is run a Consulting and Training Firm that specializes in Performance and Process Improvement.

I think that the moral to this story is that you need to have a purpose outside of the one that you create because society says you have to. Guarantee... your other self will drive the level of success achieved in your total universe.

"Your purpose is what you say it is..."

~Neale Donald Walsh