

## Our Uniqueness

### Blog #36



***“A rose by any other name could be called Stella... Now how’s that for being different...”***

As an Entrepreneur and Corporate Director among my favorite professional titles, I have always strived to bring a certain degree of uniqueness to my world. Whether it is a little levity in the board room to ease a tense moment and give the meeting participants a chance to breathe before settling into a focused decision-making session or working with emerging entrepreneurs on the unwritten rules of the game, I value my UNIQUENESS. It is instrumental in getting the lasting results I seek.

I have learned over the years that people may not remember your name, but they will remember the uniqueness, the innovation, the courtesies and results you brought to their table. This constitutes my “Stellas” to my customers, colleagues and friends and most important my family.

We all have received “Stellas” at some point in our lives. As women in leadership included in the unwritten rules that we are to play is defining the uniqueness of our offerings. Most important, it defines our legitimacy and level of confidence.

As a woman in leadership, I have to be a team player extraordinaire and can comfortably sit with a dozen other “Stellas”. But when it is time to be a “headliner” I can comfortably become a single “Stella” in a vase surrounded by my accessories. And regardless, the consistency of our/my uniqueness is that we/I BRING IT!!! Again, and Again. It is required.

***“... Consider giving someone a dozen Stellas the next time the mood hits you in that special way. I can assure you that the “Thank you” will be just as priceless.”***