

“We Simplified Our Universe...
So That You Could Improve Yours”

Curriculum Licensing Program



Lean Excursions for
Access and Sustainability





Why Should You consider a CMA Licensing Program?

Being able to offer your Talent Management Associates and Leadership timely and update to date training initiatives is something that CMA believes in. And because Quality Edu-Tainment is our Business, we wanted to share our “secret sauce.”

The CMA Alternative Licensure Program is designed to save you time and investment in developing your Training Excursions. We provide you with the participant guides, the facilitator notes, the presentation slides and generic case studies. Most important, the Train the Trainer or 3T is available to our corporate clients (public and private companies, non-profit agencies, Governmental Agencies (Quasi Government) is available upon request. You will have unlimited use of the curriculum regardless of the plan that you choose. Unique to our Licensure Program is that we also offer to provide you with quality assurance in the program content and trainer delivery upon request. Specifically, through our curriculums packages, we assist you in your journey of attain **sustainable success**. Additionally replacement trainers can be included in our Licensing Program for an additional fee.

Offerings range from ...

- Ala Carte Curriculums (mini excursions)
- Education Excellence Academies
- Ongoing Quality Assurance
- Train the Trainer Certification

Programs include the complete program series outlined later in this prospectus, or you can simply purchase the curriculums only. Details of each option are included in this prospectus. CMA does not include supplemental materials like, assessments or software. These are sold separately.

Certain Licensing Agreements include technical assistance and 3T services. Clients do have the option to purchase technical support options.

Licensing Program Breakdown

For your benefit, we are providing the details of your investment breakdown for the Licensing Program.

	Ala Carte Curriculums	Education Excellent Academies	Lean Six Sigma Series
Participant Guides,	x	x	x
Facilitator Notes	x	x	x
Presentation Slides	X	X	x
Train the Trainer (3T) <i>(corporate clients only upon request)</i>	na	x	x
Technical Support (upon request)	na	x	x
Private Label Privileges	x	x	x
Curriculum Updates (varies by licensing package). Upon request	na	x	X

General Business and ala carte courses/series Licensing Agreements

We now offer our General Business curriculums to you through our licensing agreement program. The benefits are as follows...

Licensee gets:

- Unlimited use of the curriculum content
- Generic Case Studies (see course prospectus)
- Review of initial conversion of curriculum (first year)
- Permission to private label

Additional services available upon request include...

- Technical Support (based on plan)
- Curriculum updates (based on plan)
- Refresher Training for Existing Trainers

Lean Six Sigma Curriculum Series Licensing Agreements

Terms of an all inclusive licensing agreement is 3 years with annual renewal options for technical support thereafter.

Licensee gets:

- Unlimited use of the curriculum
- Candidate Application Templates for Black Belt and Master Black Belt Certification Courses
- Train the trainer for two trainers (additional trainers are at an additional investment)
- Review of initial conversion of curriculum (first year of licensing)
- Permission to private label
- Curriculum marketing Prospectus for each belt course purchased

Additional services available to you include...

- Technical Support
- Curriculum updates (when available)
- Refresher Training for Existing Trainers

The exam content is **not included** in the licensing package.

- It is kept separate to ensure that the independence and integrity of the process is maintained for the certification.
- **Lean Six Sigma Licensees are not required to use the exams** that are associated with the applicable curriculum for proper certification, **but it is encouraged for the “continuity of learning” provided in each series.**
- Lean Candidates who use our exams have a 100% success rate in completing the course. **Historically, Candidates who endorse the continuum of learning with the CMA series typically scores range from 89% to 99% on the certification exam. The minimum passing score is 70%.**

Facilitation of the Curriculums

- Project coaching and Certification Course Facilitation **is not included** as part of the Licensing agreement, but is considered a separate engagement.
- Software **(not included)** used for the course series and may include...
 - QiMacros,
 - MiniTab,
 - Sigma XL

Eligible Excursion Categories

Lean Six Sigma Series...

- Lean White Belt
- Lean Yellow Belt
- Lean Green Belt
- Lean Black Belt
- Lean Master Black Belt
- Lean Champion
- Lean Kaizens
- Lean Business leader
- Lean Lockstep Program
- Lean Manufacturing/Operations



Leadership Training...

- Leadership Series – Track I
- Leadership Series – Track II

Entrepreneurship Training...

- Entrepreneurship Excellence
- Lean Entrepreneur and Business Leader

Project Management Preparatory Course

Includes case study and toolbox

Diversity and Inclusion

- Diversity and Sensitivity Awareness
- Race Relations
- EEO Compliance
- Supplier Diversity



General Business Courses (ala carte modules)

CMA offers mini excursions that all our client/students focus on one specific area of interest as opposed to an entire series.

Ala carte selection categories include...

- Organization Development
- Enterprise Risk Management
- Leadership
- Customer Relations
- Process Improvement
- Team Building
- Project Management
- Mentoring and Coaching
- Performance Improvement
- Financial Management
- HR Management and Compliance Issues
- Entrepreneur Development
- Board Governance
- Communication Skills
- Marketing Essentials

Other Program Services/Offerings include...

- Curriculum Development
- Case Study Customization
- E-Learning platforms
- Presentation Development
- Concierge Sessions
- Trainer Mentoring
- DiSC Assessment Tools
- Process/Performance Improvement Advisory Services

REQUEST A QUOTE :

Contact Gail Birks at 954-476-3525

Licensing for Curriculum Only Program

These packages cover all topical categories. Licensee gets:

- Unlimited use of the curriculum
- Permission to private label
- Application Templates (lean Six Sigma Black and Master Black Belt Certification)

Lean Six Sigma exam content is **not included** in the licensing packages

Ongoing Technical Support Program

Upon request, we are available to provide you with technical support for your programs. This is a separate service and includes but is not limited to ...

Curriculum Content Development	Varies by content
Train the Trainer (3T)	Varies by academy
Curriculum updates	Varies by content
Trainer Refresher Sessions	Varies by content

Prices vary based on the service requested.

Subscription Renewals (2 year terms)

It is important for us to maintain high standards for our curriculum content. And it translates to our Clients who elect to purchase the full licenses. CMA provides subscriptions and renewal packages for our Academy clients who want to continue in their quality assurance of the programs in the Lean Six Sigma Academy, Leadership and Entrepreneurship Academies.

- Content Updates
- Continued unlimited use of the updated curriculum
- Updated Candidate Application Templates for Lean Six Sigma Black Belt and Master Black Belt Certification Courses , (if applicable)
- Review of initial conversion of curriculum (original licensing)
- Continued permission to private label
- Updated Curriculum marketing Prospectus for applicable course purchased, if applicable

Additional services available to you, but not include...

- Technical Support
- Refresher Training for Existing/New Trainers (additional cost)

Prices vary based on the service requested.

Ongoing Technical Support Program

Options are noted below and represent annual considerations.

Refresher Training for current and new trainers	Varies by Course Topic
Curriculum updates/review	Varies by course/series
Trainer coaching sessions	300.00/hour
Ongoing Technical Assistance	Fixed or hourly is negotiable

“We are the Organizers of Your Business Puzzle”

~Gail P. Birks, President



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