MASTER CLASS 1.0

SERIES A

A TRANSFORMATIONIST'S ACADEMY

1. OPENING REMARKS

Welcome to Master Class 1.0 – Series A: A Transformationist's Academy.

This program is designed for professionals who are committed to creating lasting impact—whether as internal change leaders, external consultants, trainers, or advisors.

We call you Transformationists.

Because you are not just solving today's problems—you are building the capabilities, systems, and strategies that create better futures.

WHO IS A TRANSFORMATIONIST?

A Transformationist is a builder of better futures—someone who turns strategy into tangible, repeatable outcomes.

They connect vision to execution, align people and process, and steward change with equal parts rigor and empathy.

Where others see projects, a Transformationist sees systems: markets, teams, technologies, and incentives working together to create durable value.

2. OUR FOUNDATION

Our experience provides the foundation our candidates need to operate at this level.

That depth sharpens judgment, accelerates diagnosis, and anchors every recommendation in hard-won pattern recognition.

It enables consultants, trainers, and advisors to design engagements that are practical, measurable, and resilient—whether serving as an internal catalyst or an external, contracted professional.

The result is consistent delivery: clear roadmaps, capable teams, and initiatives that move from intent to impact with discipline and speed.

3. YOUR RIGHT TOOLS. YOUR TOOLBOX. YOUR SUCCESS.

Whether you're an Internal Trainer/Advisor or an Independent Practitioner, we want you to have the **RIGHT TOOLS** in your **TOOLBOX**.

We help you to build your business case for **SUSTAINABLE SUCCESS SOLUTIONS** with your customers by showing you how to build your own infrastructure.

It is a **"HOW TO" EXCURSION** and shows you the **UNWRITTEN RULES OF THE GAME OF CONSULTING/ADVISORY AND TRAINING SERVICES.**

4. EXCURSIONS INCLUDE:

- The Business of Professional Service – 12 hours
- What is My Value Proposition – 8 hours
- The Consulting Administration Cycle – 6 hours
- The Coaching and Advisory Administrative Cycle – 6 hours
- The Training Administration Cycle – 10 hours
- Marketing for Greater Profits – 12 hours

**Scheduling of Sessions is based on Client, Attendee and Facilitator availability.*

STRATEGY. EXECUTION. IMPACT.

BUILD BETTER FUTURES.