



## Biography

# RUTH CARTER-LYNCH

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An ambitious professional with over 30 years of corporate business, entrepreneurial, and education consulting experience, she brings a wealth of knowledge and extensive President and CEO experience to the organization. During her tenure in Corporate America, Ruth was the go-to executive for corporate etiquette, professional presentation, appearance, and professional writing skills training. She has acquired extensive experience in developing strategic alliances and partnerships nationally with all minority–market segments to turn affinity programs, community, and minority activities into revenue-generating producers.

Ruth is the owner of R& R Business and Political Consulting, an education, political, public relations, and professional coaching entity. She has spent the last 20 years providing public relations, communications, and grassroots advocacy duties for the Florida Consortium of Public Charter Schools. She has partnered with CMA Enterprise Incorporated on several public relations and grassroots advocacy projects.

She thrives in high-pressure and fast-paced situations, striving for results by applying her writing, communication, and listening skills. Ruth possesses expertise in effective speaking and acumen for maximizing performance. Ruth says, “I have skillfully balanced organizational objectives and productive relationships, strategizing, and recommending ways in which to achieve and maintain a competitive business edge. My communication and critical thinking talents have supported my professional growth and development.

Ruth will receive her master’s degree in mental health counseling in December 2025. She has an Executive MBA Certificate in Business Management, a bachelor’s degree in psychology, a bachelor’s degree in social sciences, an associate degree in legal secretary studies, and a Lean Six Sigma Green and Yellow Belts designation from Breakthru Institute/CMA Enterprise Incorporated.