

Lean

Breakthru
Learning —
Organization
Platinum Label
Program

"We simplified Our Universe so that You can Improve Yours"





Breakthru Learning Excursions – Platinum Label Program

At CMA Enterprise Incorporated and its wholly owned affiliate, The Breakthru Institute, we strive to make your professional development easy to access.

We are also sensitive to how you need to brand your internal products which is why we are bringing you the opportunity to experience our Platinum Label Program.

Enjoy the Curriculum Excursions designed by CMA with your Company Logo attached to it. This strategy gives you the opportunity to accelerate your development time and reach your internal clients with a quality product.

For the past 2002, CMA has offered its Clients this Value Proposition. We are excited to share with you our Intellectual Property as well as direct Lean Six Sigma Certification and Project Coaching Training.

We bring you the "Tackle box" fully loaded and "Teach you to FISH!!!"

https://www.cma-ent.com/lean-six-sigma-academy





Breakthru Learning – Organization Platinum Label Program

Bringing you a variety of Professional Development Solutions through...

- E-Learning
- Face to Face
- Blended Experiences

Course Content

We understand the desire for shelf ready content and as a result designed this offering of tools and curriculum materials to refresh, acquire and sharpen your skill sets in the "figure it out as you go" world of business. It is a moving target and we have created mini toolbox series that ease some of the uncertainty.

The developmental skills that are contained in these curriculums assist you in your journey of *sustainable success*.

Shelf Ready Virtual and Face to Face

We know that most Organizations have their own Learning Platforms that house your content. This Solution gives you the leverage you need to build or enhance your library with proven curriculums that bring **BEST IN CLASS PRACTICES AND METHODOLOGIES** regardless of where your audience is located.

Platinum Labels

Our Content and associated exams are hosted on a fully secure and managed Learning Management System (LMS).

The platform is secured with the latest security and firewall features. User levels can be customized to your internal client population users. Our Virtual and Classroom Content platforms provide you with the continuum of learning that you seek for your internal clients and can be made available to you with in a few days of registration.

Content Review / Audit Requests

ONLY ORGANIZATIONS WHO ARE FORMALLY ENTERTAINING A CLIENT RELATIONSHIP WITH CMA ENTERPRISE INCORPORATED ARE ELIGIBLE FOR THIS SERVICE.

CMA/TBI Lean Six Sigma Training Universe



White Belt: Assists with process mapping (8 hours)

HRCI Continuing Ed Credits: 8 Credits



Yellow Belt: Front line Team Members handle The data collection (16-20 hours) HRCI Continuing Ed Credits: 13.75



Green Belt: Lead Teams, focus

on analysis (64 hours)

HRCI Continuing Ed Credits: 54.5 Credits



Black Belt: Solutionists, Lead Teams,

Train and Coach green and Yellow Belts (80 hours)

HRCI Continuing Ed Credits: 92.35 Credits



Master Black Belt: Oversees Project teams and associated Team dynamics, functions as Coach

to other levels (100-120 hours)



Other Certificate Training



Champions take responsibility for Six Sigma implementation across the organization in an integrated manner. (Organization Leadership) – (16 hours)

HRCI Continuing Ed Credits: 13 Credits



Lean Business Leader/Entrepreneur: For the Business Leader who must be able to speak the language

of their corporate and government clients in order to close the deal. (3.5 days)

HRCI Continuing Ed Credits: 28 Credits



Lean Practitioner (Kaizens): Run your own projects with the tools that will assist you in mobilizing project teams, project management, handoff and monitoring for sustainable integration (1/2 - 1) day; kaizen project timeframes vary by project)

HRCI Credits pending



Lock-step Program: For the Company who is on an accelerated timeline to transform your culture, this is for you. In **6-8 months**, our candidates will **go from yellow to black belt**. If you seek your **master black belt designation**, it is **12-15 months**. **See above HRCI Credit reference**.



TPS – A Lean Approach: This training focuses specifically on the principles and tools used in this universe of "Lean Manufacturing" as created by Mr. Toyoda and Mr. Ohno. This Lean Course, while originating in the manufacturing climate is not just for professionals in that industry. The tools and critical thinking can translate across industry lines. (3.5 days)



Lean Project Management: The training will introduce all of the key elements of Project Management in accordance to the body of knowledge with emphasis on the core methods and analytical tools that are important to sustainable and successful project management (PM) with a "taste" of Lean Six Sigma.

HRCI Continuing Ed Credits: 6.75 Credits



Outcomes – Driven Contracting Supply Chain Management and Acquisition Designed to assist the Organization's Leadership and Front Line (general workforce) in guiding their respective teams and sometimes the customers on how to maximize their acquisition experience. Attendees will be exposed to the key fundamentals of serving the most important person to your company... THE CUSTOMER, however that is defined.





Breakthru Learning – Organization Platinum Label Program

Online Features

Create a dedicated library with content and exams, customized user populations

Our online platform allows us to serve you just like we are in the classroom. Participants are able to download their handouts and enjoy a live session or an archived event. The latter does allow for scheduled live coaching if applicable.

Exams are also available online for those that require testing, and scoring is done immediately. We are also able to issue certificates of completion. A summary of features includes...

Unlimited Courses	Advanced Reporting
Content Conversion	Course Catalog
Quizzes & Assessments	Custom Domain
Mobile Training Experience	Admin Permission Levels
Real – Time Reports & Dashboards	Instructor-Led Live Training
Course Series Workflow	24 Language Options
Single Sign on (SSO)	SCORM Import from Storyline and Captivate
• API	White Label Branding
Admin Restrictions by Group	Customer Success Manager, Quarterly Business Reviews
Email, Chat & Phone access,	
Admin Restrictions by Group	





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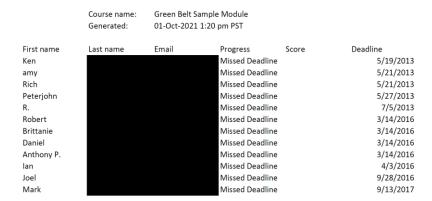
Group Enrollment

The CMA Platform also has the capability to upload your employee user listing and create a dedicated group so that we can be ready in advance when you schedule the courses online. CMA can create a dedicated group so that you can track employees from your organization only based on the categories and information shown. We can upload attendance lists via excel files as well as download the progress reports into a functional excel file for your audit use.

Real Time Reporting

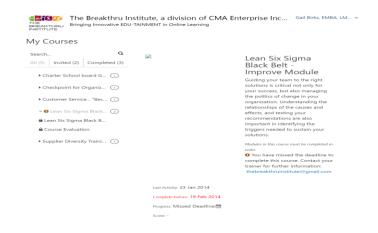
At CMA we strive to make our Client's online experience user friendly. The screens below are our back office platform for our Online Institute that allow us to quickly set up our programs and track progress.

Course Overview gives you a capsule summary of the activity and status. Administrators and managers can request or access reports to view individual attendee activity.



Personal Content Dashboards

Users are provided with their own dash board when signed into the CMA application. As indicated, it gives notification of deadlines, passed/failed, last activity







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Designed to Industry Standards

We value quality and specifically the integrity of our curriculum content. Hence, all of the content in our Lean Six Sigma Academy has been researched and designed in accordance to the recognized standards of the Process Improvement Industry. Our Curriculums (White/Yellow, Green and Black) have also been reviewed and vetted by Accredited Industry SMEs.

Industry Collaboratives

CMA is an advocate of collaboration. Whether it is with our SME Facilitators or our software providers, we make our events "COMMUNITY COLLABORATIVES." We are licensed distributors with QiMacros® Statistical Software and a valued partner in the Breakthru Lean Excursions.



Continuing Education Credits

CMA is an *approved HRCI Provider for SHRM*. With this collaboration, we have gotten our Lean Excursions approved for HRCI (General Business)_ Credits. This proves to be greater incentive for our clients because you don't just get a global certification, *you also receive Continuing Education Credits*.







Breakthru Learning – Organization Platinum Label Program

Personalized Excursions

Our Clients truly enjoy the Platinum Excursions that we bring because quality is not compromised, but enhanced.

Platinum Labeling Customization

We know that you feel better when your brand is leading the way in Learning Excursion, whether it is in the classroom or virtual. Through our Platinum Labeling Initiative, we integrate your logo, and customized title for the content curriculum. Client investments for this feature ranges from \$450.00 to \$700.00 for the respective Content Excursions.

Enhanced Customization

CMA is your Partner in Lean Learning Excursions. Whenever our Clients require significant alterations to the CMA Content, we will work with you in this journey of your Excursion. Any adjustments to the original content shall require the final product to be reloaded. Quotes are provided upon request.

Intellectual Property Ownership

CMA (and its Associates, The Breakthru Institute)Training/Consulting materials utilized in training/consulting engagements are PROPRIETARY AND COPY RIGHTED. Additionally, all materials typically used in these engagements are considered pre-existing programs. "CMA Enterprise Incorporated may use pre-existing materials and the re-use of the materials for "like" training/consulting is prohibited without the written consent of an authorized representative of CMA Enterprise Incorporated (CMA). Any non-existing content or Client owned materials, or consulting documents that are created/used for the Client Engagement shall be the property of the Client.

Multiple Locations

Licensees with multiple locations will need to contact the CMA Administrator at 954-476-3525.





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Program

Program Pricing

Learning System Hosting...

Option 1: When your desire is to only use the learning system a one time setup fee of \$5000.00 will be required with a \$150.00 monthly hosting fee for the duration of the specific Content Engagement(s).

Enhanced Content

Option 2: This option will require a one time setup of \$5250.00

Utilization Investment

We try to keep our pricing simple and easy to understand. If you are not in an active Excursion then you are not charged. Clients are charged based on an average flat fee regardless of the user levels.

Course Topic	<u>Utilization Fee</u>
Master Black Belt	\$395.00/person
Black Belt	\$395.00/person
Green Belt	\$295.00/person
White/Yellow Belt	\$110.00/person
Ancillary Lean Courses	\$350.00/person





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Request Your Quote TODAY!!!

For More Information

Email us at

info@cma-ent.com

Or call us at

954-476-3525